



PRACTICS – See Mobile See Practical

Workshop

**“PRACTICS – PARTNERS MEETING
AND PUBLIC WORKSHOP in ArtLab**

09:

**Encouraging cross-border
cultural mobility”**

SERMIG Arsenale della Pace

Piazza Borgo Dora, 61

10152 Turin

PRACTICS is an EU funded 3-year project coordinated by the Finnish Theatre Information Centre (TINFO) which joined forces with ten other cultural organisations in Europe¹ with the aim to facilitate the provision of information and advice to cross-border mobile cultural professionals.

Under this project pilot “Infopoints” will be set up in four EU-countries/regions: Belgium, Spain, Wales and the Netherlands. Their task will be to offer cultural professionals (individual artists and operators) information and advice on legal, fiscal and social issues and help them overcome obstacles when working across borders. The Infopoints will also offer training to professionals on issues related to mobility and promote coordination and networking within the cultural sector. To enhance their own capacities to support mobility beyond the duration of the project and share good practices, the pilot Infopoints will further engage in the exchange of staff.

The partners piloting these Infopoints are *Kunstenloket* from Belgium, *SICA* from the Netherlands, the *Arts Council of Wales/Wales Arts International* and *Interarts* from Spain. The project will also conduct research in Finland by *TINFO* and Italy by *Fondazione Fitzcarraldo* to find out how such an Infopoint could be set up there in the future.

¹ Het Kunstenloket (Belgium), Stichting Internationale Culturele Activiteiten SICA (Netherlands), The Arts Council of Wales ACW/WAI (Wales/UK), Fundació Interarts per a la Cooperació Cultural Internacional (Spain), Fondazione Fitzcarraldo (Italy), Performing Arts Employers Associations League Europe -Pearle*, Association Européenne des Conservatoires - AEC, European League of Institutes of the Arts - ELIA, European Citizen Action Service - ECAS, IETM, International Network for Contemporary Performing Arts - NEMO, Romanian Museum Network (Romania).

The frame: Artlab09 - Dialogues about cultural management

The Practics workshop will take place in the frame of **ArtLab 09 - Dialogues about cultural management** the annual meeting organized by Fondazione Fitzcarraldo: a public space where artists, cultural managers, researchers and decision makers discuss and share their experiences and reflections about the state of art of cultural management and politics in Italy and in the international arena.

Conceived and organized by Fondazione Fitzcarraldo, with the support of Regione Piemonte, ArtLab is a unique opportunity to discuss and share visions on the most burning issues and topics concerning arts and culture management.

Over 300 artists, intellectuals, cultural operators, administrators, researchers and trainers from all over Italy come to Torino for a two-day meeting where different approaches, disciplines, languages and cultures cross. Big and small museums, independent cultural centres, international festivals, foundations, public administrators from cities, towns, provinces, regions, ministries... enliven **ArtLab: a laboratory of ideas** and an **independent space** reflecting on the role of culture, building a dialogue without reticence with representatives of politics, economics and civil society.

This year the meeting starts with a **plenary session** launching the themes to be discussed during the **afternoon parallel workshops**: among them: the cut of public resources and the role of privates, the media used to convey and spreading culture, the exploitation of cultural policies, the renewal of theatres and cultural institutions.

In the late **afternoon, a session** will be dedicated to the **presentations of some interesting books**.

On Saturday in the parallel seminars, **On Saturday the parallel seminars will be the occasion to stimulate the debate and to share best practices**: some interviews will be carried out with people working in sectors other than culture who tackled with cultural policies as well as with the artistic and cultural creation, as a fertile ground to explore and experiment.

Practics: partners meeting, presentation of books and public workshop

According to the needs emerged at the last Practics meeting in Brussels on the 22th/23th June 09, Fondazione Fitzcarraldo offers space **for a partner meeting in Turin, on 18th September afternoon** (see detailed agenda below).

On the 18th Sept, in the Artlab09 last session "presentation of books" , in order to launch some of the Practics subjects, Fondazione Fitzcarraldo gives space to the **presentation of some researches or publications on artistic/cultural mobility** such as: "Impediments to mobility" by Richard Polacek, "Mobility Matters" by ERICarts, etc...

The Practics workshop of 19th September, with interviews and public debate, aims at:

- **raising awareness and opening the debate** about international mobility **among Italian** policy makers and stakeholders of transnational cultural cooperation
- **comparing the Italian situation** with that of other countries (collecting suggestions, feelings, practical hints...)
- **giving visibility** to the Practics project
- **contributing to the mapping** of ideal organisations and institutions, as a possible future Italian Infopoint

The invited Practics speakers:

1. **Fundació Interarts per la Cooperació Internacional**, Spain
2. **Het Kunstenloket**, Belgium
3. **IETM**, International Network for Contemporary Performing Arts (speaker: MaryAnn DeVlieg)
4. **SICA**, Stichting Internationale Culturele Activiteiten, Netherlands
5. **TINFO**, Finnish Theatre Information Centre, Finland (speaker: Riitta Seppälä)
6. Arts Council of Wales ACW/**WAI**, Wales/UK
7. **Richard Poláčěk**, Project Expert, Consultant in European Affairs
8. **Judith Stains**, Consultant

DRAFT PROGRAMME
18th September 2009
(last update: August, 4th)

13h30 – 14h30 **WELCOME LUNCH provided by the organizers**

PARTNERS MEETING (FOR PROJECT PARTNERS ONLY)

14h30 – 18h00 **Sharing good practices on information tools on cross-border mobility**

Chair: **Riitta Seppälä** – Director, TINFO, Finnish Theatre Information Centre (Finland)
and **Richard Poláčěk** - Project Expert, Consultant in European Affairs

Participants: representatives of the four European Infopoints

The aim of this session is to exchange good practices between Infopoints in designing appropriate information tools for cross-border mobile artists and cultural operators. The 4 pilot Infopoints will discuss what information tools they have designed so far to reach out users of their information services and how tools can be further developed and improved to serve better mobile artists and operators

IN ARTLAB09 AGENDA (OPEN TO ALL ARTLAB09 PARTICIPANTS)

18h00 – 19h00 **Presentation of studies and publications about artistic/cultural mobility:**

- “Study on the impediments to mobility in the EU live performance sector and on possible solutions” by Richard Poláčěk
- “Mobility Matters” by ERICarts
- “Information systems to support the mobility of artists and other professionals in the cultural field: a feasibility study”, by ECOTEC

Discussants:

MaryAnn DeVlieg – General Secretary, IETM, International Network for Contemporary Performing Arts / Board member, Fondazione Fizzcarraldo

Richard Poláčěk - Project Expert, Consultant in European Affairs

Judith Staines, Consultant

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MORNING SESSION (OPEN TO ALL ARTLAB09 PARTICIPANTS)

- 9h30 – 10h00** **Registration of the participants**
- 10h00 – 11h30** **The PRACTICS project – encouraging cross-border cultural mobility**
Chair: **Riitta Seppälä** – Director, TINFO, Finnish Theatre Information Centre
and **Richard Poláčěk** - Project Expert, Consultant in European Affairs
- Discussants (Infopoints):
- Fundació Interarts per la Cooperació Internacional, Spain
 - Het Kunstenloket, Belgium
 - SICA, Stichting Internationale Culturele Activiteiten, Netherlands
 - Arts Council of Wales ACW/WAI, Wales/UK
 - How each pilot Infopoint has supported or is going to support cultural/artistic mobility?
 - What are the main difficulties and the best practices in providing information about cross-border cultural mobility?
- 11h30 – 12h00** **BREAK**
- 12h00 – 13h00** **Remarks from Italian experts and operators from arts and heritage**
Chairs: **MaryAnn DeVlieg** – General Secretary, IETM, International Network for Contemporary Performing Arts / Board member, Fondazione Fitzcarraldo
Speakers:
- **Ezio Bosso**, musician and composer, London (UK)
 - **Gail Cochrane***, Fondazione Spinola Banna per l'Arte, Poirino (TO)
 - **Luca Dini**, President – Fondazione Fabbrica Europa per le Arti Contemporanee, Firenze / Artistic Director – Fondazione Pontedera Teatro, Pontedera (PI)
 - **Associazione Viafarini***, Milano (visual arts)
 - **a representative of the National Committee of the the Italian Regions**
 - The Italian context
 - The Italian operators' and artists' needs concerning mobility

- Conditions, features and priorities of action for setting up an Italian Infopoint

13h00 – 14h00 LUNCH provided by the organizers

AFTERNOON SESSION

14h00 – 15h00 Remarks from Italian experts and operators from arts and heritage

Chair: **MaryAnn DeVlieg** – General Secretary, IETM, International Network for Contemporary Performing Arts / Board member, Fondazione Fitzcarraldo

Speakers:

- **Roberto Casarotto**, Operaestate Festival – Choreoroam Project, Bassano del Grappa (VI)
 - **Giuliana Ciancio***, Organisation and Production – Napoli Teatro Festival Italia, Napoli
 - **Donatella Ferrante**, ETI – Ente Teatrale Italiano
 - **Luigi Ratclif**, President, GAI – Giovani Artisti Italiani – Movin'up Project, Torino
- The Italian context
 - The Italian operators' and artists' needs concerning mobility
 - Conditions, features and priorities of action for setting up an Italian Infopoint

15h00 – 15h45 Debate and Exchange

15h45 - 16h00 CONCLUSIONS AND CLOSING REMARKS

Speaker: **Francesco Maria Greco***, General director, Directorate for Cultural Promotion and Cooperation, **Ministry of Foreign affairs**

*** TO BE CONFIRMED**



Education and Culture DG

The project is funded with the support from the European Commission
For more information on the project please visit:
<http://www.practics.org/>

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