

ArtLab 13 Regions Culture Innovation

Lecce, IT 24th-28th September 2013

From the September 24th to 28th ArtLab13 takes place in Lecce, candidate city for the European Capital of Culture. It is the meeting where cultural world dialogues with over one hundred among specialists and stakeholders from Italy and Europe.

The programme of the 8th edition focuses on three key concepts: Regions, Culture and Innovation. Networking moments, conferences, seminars, training activities and face to face conversations with advisers are organised in three main paths:

- **Innovation and sustainability.** Transform the organizations and build the future.

Nine dates to innovate cultural organisations through alternative financial tools, other management models, new skills. In search of different way to sustainability.

- **Participation and social innovation.** Out of the box: new responsibilities, other audiences.

Engaging the audience and making it active part of an artistic project, cultural initiatives addressed to people who can not access arts & culture, cultural organisations working as facilitators of social innovation are the issues of these seven events.

- **Smart cities.** Active citizens for smart regions.

Could culture make a region smarter?

A dialogue among European and Italian experiences as well as the mayors of various Italian cities candidates for the European Capital of Culture, with the participation of the local citizens.

ArtLab13 gathers the Italian cultural community in Lecce, but its perspective is European. That's why it includes four international events on Friday 27th Sept:

"Cultural and creative industries and social innovations" organised by the Embassy of the Kingdom of the Netherlands (Fr 27th Sept at 15).

"Audience development: practices and tools in the European context" in cooperation with Audiences European Network (Fr 27th Sept at 10 am).

"Smart cities: European experiences" with Roy van Dalm, one of The Netherlands' leading journalists and member of the Richard Florida's Creative Class Group, as well as author of

a series of European creative cities profiles for the weekend supplement of Het Financier Dagblad. (Fr.27th Sept at 10 am).

"*Europe for Festivals. Festivals for Europe. A European platform for festival*" a new initiative presented by Katherine Deventer, European Festival Association (Fr. 27th Sept at 18).

The participation to ArtLab13 is free but a registration is requested on <http://artlab13.eventbrite.it/> or the [form for visually-impaired](#).

ArtLab13 is a project by Fondazione Fitzcarraldo with Regione Puglia, Città di Lecce e Lecce 2019.

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