

## Study visit

### **THE RELATIONS BETWEEN IDENTITY AND SUSTAINIBILITY IN CULTURAL ORGANIZATIONS**

**Tour Salzburg + Munich + Berlin, 23<sup>rd</sup> - 28<sup>th</sup> April 2012**

**Tour Berlin, 26<sup>th</sup> - 28<sup>th</sup> April 2012**

A unique opportunity to discover the cultural life of three cities, an insight of organizations and their players.

Fitzcarraldo proposes a voyage to meet international realities and high profile professionals, to find innovative management and sustainability models for cultural organizations, to understand development strategies, to analyze processes of identity building and to get solutions for innovation. Many visits, meetings and interviews will allow the participants to discover the backstage of prestigious organizations of different fields and disciplines and to get in contact with artists, directors of theatres, festivals, exhibition centers, independent cultural centers, directors of agencies and foundations for the transnational cooperation.

Among the issues to tackle and discuss:

- Innovative experiences of spaces and forms of artistic creation and of cultural productions
- Identity building in times of crisis
- Models and tools for sustainability
- Transnational cooperation projects
- Cultural operator's ethics and responsibility
- Programming, management and financing of cultural centers

#### **The first city: Salzburg (23rd-24th April 2012)**

In Salzburg the following visits and meetings will be organized:

- Salzburg Festival (International music and opera festival)
- Fotohof gallery (exhibition, training and documentation center focused on photography)
- Szene Salzburg (contemporary theater and dance festival and music center)
- Argekultur (independent and multidisciplinary cultural center, residency for artists, concert hall, web radio)

#### **The second city: Munich (24th-25th April 2012)**

In Munich Fitzcarraldo plans to visit and meet:

- Muffathalle (independent center, with an international level performing arts program)
- Department of culture, City of Munich

- Special guest: Airan Berg, Linz09, European Capital of Culture 2009.

### **The third city: Berlin (26th-28th April 2012)**

Among the possible visits and meetings in Berlin:

- British Council in Berlin
- Radialsystem (independent center of performing arts programming and production)
- Ufabrik (cultural and environmental promotion, programming and artistic residency)
- Maecenata Institute (center for international studies on foundations and civil society)
- Ballhaus Naunynstrasse (theater space for experimentations addressed to the second generations of immigrants in Germany)
- Supermarkt (cultural center of digital culture, alternative economies and social innovation)
- Further meetings with artists and local professionals

Please note that the mentioned meetings can vary in accordance with the directors' availability.

### **Costs**

It is possible to reserve the full tour in Salzburg, Munich and Berlin (23rd-28th April 2012) or only the tour in Berlin (26<sup>th</sup>-28<sup>th</sup> Berlin 2012). For both tours you can buy the related logistic services of transfer and accommodation. Here below you can find all the options and their costs. Before registering please read carefully the detailed information. The mentioned costs are reserved to students, independent cultural operators and organizations.

**Option 1: Tour Salzburg, Munich, Berlin (23rd/28th April 2012) = 490 € + VAT 21%**

**Option 2: Tour Salzburg, Munich, Berlin including internal transfers and accommodation (23rd/28th April 2012) = 750 € + VAT 21%**

**Option 3: Tour Berlin (26th/28th April 2012) = 250 € + VAT 21%**

**Option 4: Tour Berlin (26th/28th April 2012), including accommodation = 460 € + VAT 21%**

### **Reservations**

In order to know more about this your study visit please check the Fitzcarraldo Foundation's website [http://www.fitzcarraldo.it/en/training/2012/visitastudio\\_salmonber.htm](http://www.fitzcarraldo.it/en/training/2012/visitastudio_salmonber.htm) or write to the following address.

Deadline for option 2 and 4: 31<sup>st</sup> March 2012

Deadline for option 1 and 3 : 16<sup>th</sup> April 2012

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