

FITZCARRALDO IS 10 YEARS OLD,
IN FACT 25!



Who we are

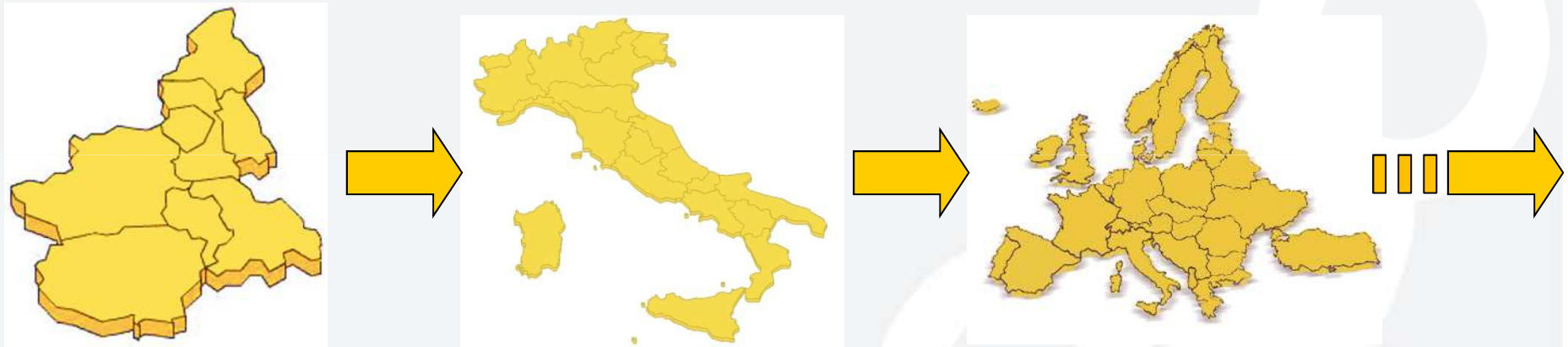


Fitzcarraldo, just like the visionary pioneer in Werner Herzog's film, has accepted the challenge to open up new paths to support all those who work within and in favour of the cultural sector.

The annual report is the story of one year of a long adventure started in the mid 80s and a due initiative of transparency towards our stakeholders.

We work in

Fitzcarraldo works in Piedmont, in Italy, in Europe, in the Mediterranean area as well as in some Asian developing areas



and for many years it has been actively taking part in the movement of transnational cultural networks.

2009 in figures

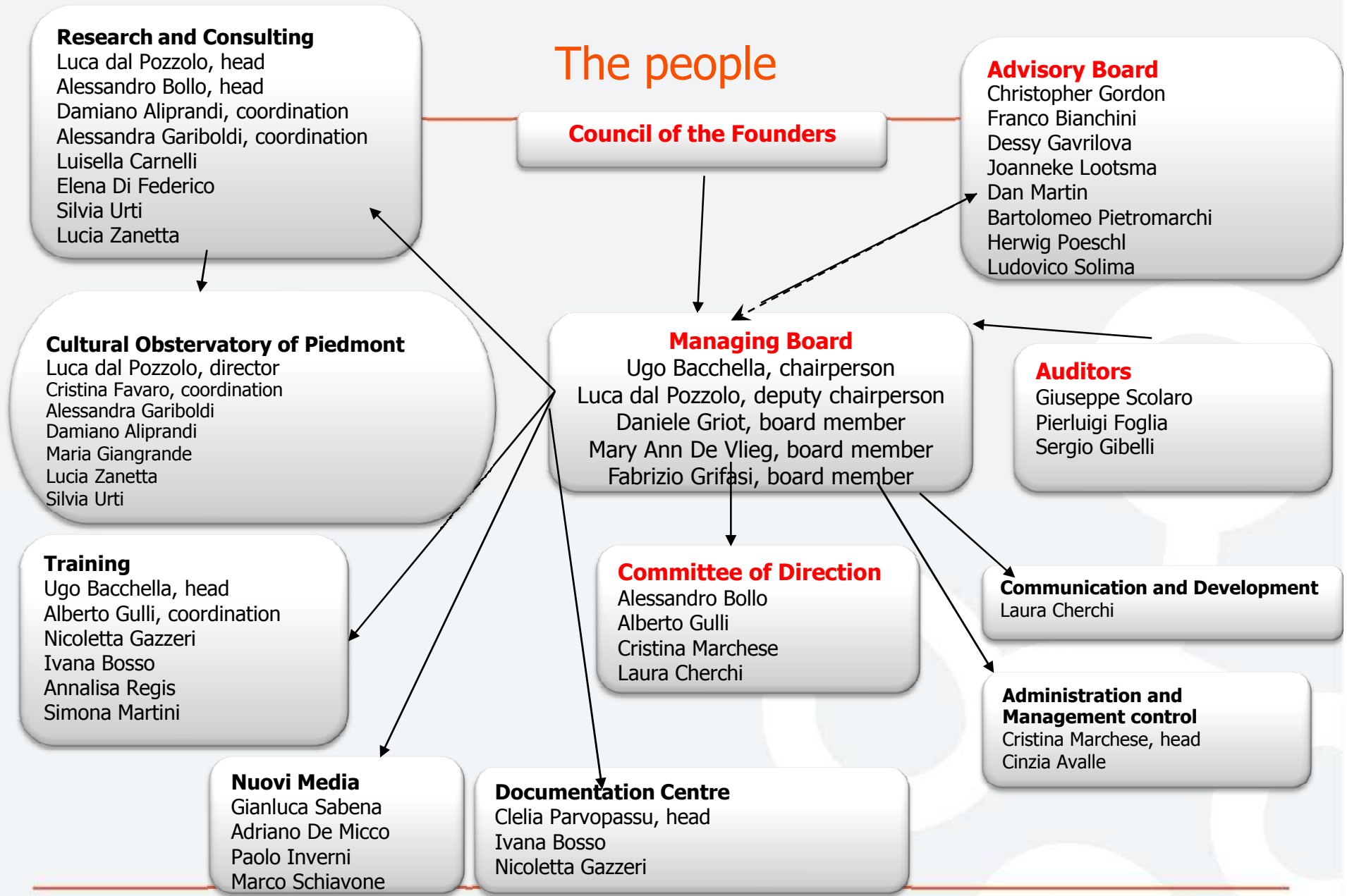
+ than 40 projects

studies, researches and lifelong training initiatives commissioned, developed within framework agreement programmes or carried out on our own initiative

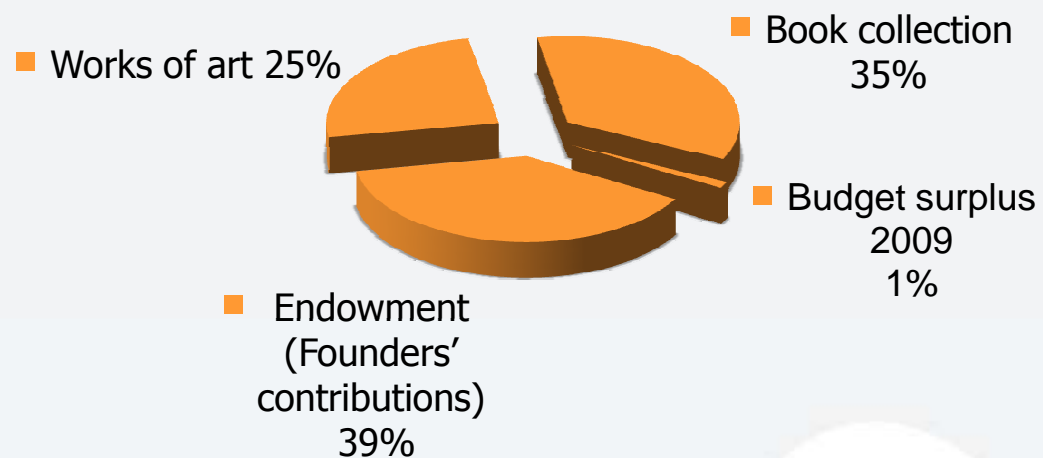
by a **TEAM** of 23 people

in **3755** working days

The people



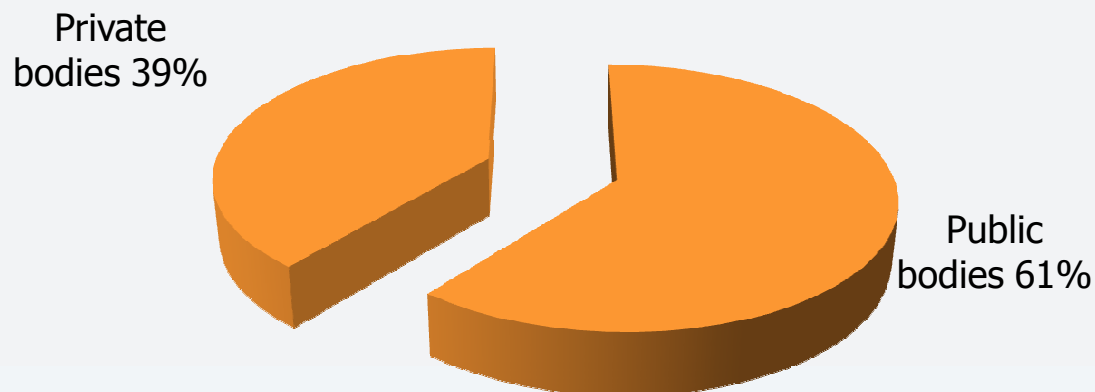
Our assets



ASSETS: **225.055 €**

Accounts 2009

OVERALL TURN OVER: **1.023.951 €**



Funding sources:

- Contributions from multiannual agreements
- Contributions from Piedmont Cultural Observatory protocol agreement
- Public and private contributions co-financing Fitzcarraldo's own projects
- Subscription fees for training activities
- Incomes from services (consulting, feasibility studies...)

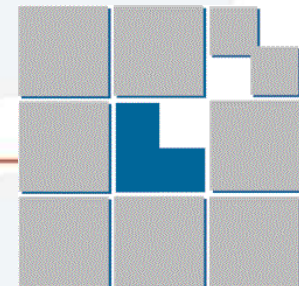
In 2009 we worked with

AEC -Association Européenne des Conservatoires / Agis Piemonte / AIB Piemonte – Associazione Italiana Biblioteche / Arts Council of Wales – UK/ Associazione Circolo dei Lettori, Torino / Associazione Civita, Roma / Associazione Kalatà, Mondovì / Associazione Torino Città Capitale Europea, Torino / BO Budapest Observatory - Ungheria / Boekman Stichting- Paesi Bassi/ Carnegie Mellon University - H. John Heinz III School of Public and Policy Management - USA / Centre d'Estudis i Recursos Culturals de Barcelona - Spagna / Città dell'Arte – Fondazione Pistoletto, Biella / COBIS - Coordinamento delle Biblioteche Speciali e Specialistiche di Torino / Compagnia di San Paolo, Torino / Confindustria Lecce / COREP - Consorzio per la Ricerca e l'Educazione Permanente / ECAS -European Citizen Action Service / ECCOM - Centro Europeo per l'Organizzazione e il Management Culturale / ELIA -European league of Institutes of the Arts / ENCATC - European Network of Cultural Administration Training Centre / ETI – Ente Teatrale Italiano / Festivalfilosofia, Modena / Fondazione ATER Formazione, Bologna / Fondazione Casa Natale Enzo Ferrari, Modena / Fondazione CRT, Torino / Fondazione Cassa di Risparmio di Cuneo / Fondazione Fabbrica Europa per le Arti Contemporanee, Firenze / Fondazione per il Libro la Musica e la Cultura, Torino / Fondazione per il Sud / Fondazione Rico Semeraro, Lecce / Fondazione Teatro Stabile di Torino / Fundaciò Interarts per la Cooperaciò Cultural Internacional - Spagna / Foundation for Museums and Visitors - Ungheria / GNAM - Galleria Nazionale d'Arte Moderna di Roma / Het Kunstenloket v.z.w. - Belgio / IETM - International Network for Contemporary Performing Arts / Osterreichische Kulturdokumentation – Austria / India Foundation for the Arts - India / IRES Piemonte - Istituto di Ricerche Economiche e Sociali / Manchester Museum - UK/ Musei Capitolini di Roma / Museo Carlo Zauli, Faenza / Museo del Louvre - Francia / Museo Regionale di Scienze Naturali, Torino / NEF - Network of Foundations / Observatoire des Politiques Culterelles de Grenoble -Francia / On the Move Association / Osservatorio Basco della Cultura - Spagna / Osservatorio Culturale della Lombardia / -Osservatorio Nazionale dello Spettacolo / Osservatorio dello Spettacolo dell'Emilia Romagna / -Paralleli - Istituto Euromediterraneo del Nord Ovest, Torino / Pearle - Performing Arts Employers Associations League Europe / -Politecnico di Torino - Il Facoltà di Architettura / Provincia Autonoma di Trento /Provincia Autonoma di Bolzano/ Provincia di Lecce / - Ravenna Manifestazioni, Ravenna / Région Nord Pas de Calais – Francia / Région PACA – Francia / Région Rhone Alpes – Francia / Regione Friuli Venezia Giulia / Regione Liguria / Regione Lombardia / Regione Piemonte – Direzione Cultura Turismo e Sport / Regione Puglia / SiTI – Istituto Superiore sui Sistemi Territoriali per l'Innovazione, Torino / Stichting Internationale Culturele Activiteiten SICA - Paesi Bassi / Sviluppo Piemonte Turismo, Torino / TINFO - Finnish theater information center - Finlandia / -Ulixes – Scs, Bari / Università Cattolica di Milano / Università degli Studi di Scienze Gastronomiche, Pollenzo / -Università del Piemonte Orientale -Facoltà di Lettere e Filosofia / Università di Bologna - Facoltà di Economia.....

The Research and the Consulting



- **Audience surveys** at Musei Capitolini - Roma, at Galleria Nazionale d'Arte Moderna - Roma, of the festivals in Piedmont, on the tourists in Torino, on the readers and non-readers...
- **Impact assessment** of the International Book Fair, of the Asia Europe Foundation Exchange department, of contemporary art kermesse Paratissima
- **Coaching actions** for the development of Regional Performing arts observatories in 19 Italian regions, guidance for the accreditation to museum standards
- **Feasibility studies** for Enzo Ferrari Museum and **Strategic development plan** for the Science Museum of Torino
- **Researched and actions** concerning transnational cultural cooperation and mobility of artists issues
- **Monitoring and analysis** of the cultural production and consumption



The Training



- **Lifelong training**

- 2 national training courses for cultural managers
- 1 workshop on fundraising for Culture
- 2 courses for museum operators
- 1 workshop for performing arts operators

- **Meetings and working groups**

- 1 national meeting on cultural management issues
- 6 meetings to train and to upgrade the Piedmont cultural operators

- **Initial and post graduate training**

- 1 two-year second level degree in arts and cultural management in Bologna
- 1 Master in Management and Marketing of cultural heritage and activities in Torino



=
1300 participants in one year



Progetto Pluriennale di
FORMAZIONE PER
LA VALORIZZAZIONE
DEI BENI CULTURALI
E DELLO SPETTACOLO
del Piemonte

Documentation



Fitzcarraldo places its collection of publications, documents, analysis and reports on cultural management, economy and policies at the public's disposal through:

- The library of its Documentation Centre
- The publishing of researches and of papers on its institutional website
- The on-line review www.fizz.it

- And the regional portal www.risorsebeniculturali.it

In the next future...

Our priorities are:

- To Keep on operating in favour of the professional and structural growth of cultural sector;
- To identify innovative solutions for the sustainability of cultural organisations;
- To know and to learn from sectors other than /but similar to culture, to upgrade our transversal view and to get new inputs;
- To increase our action at national level, by paying the maximum attention to the local needs of each area where we will work in;
- To establish partnerships and to widen our network of collaboration with Italian and foreign stakeholders within and beyond the cultural environment;
- To increase our assets, in order to make the Foundation more and more solid and ready to face the challenges in the years to come.





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